



**MEDIA
KIT 2019**

OUR HERITAGE NAMIBIA

**CHRONICLES OF NAMIBIANS FROM
THE EYES OF ITS PEOPLE; CELE-
BRATING THE LAND OF THE BRAVE
THROUGH KNOWLEDGE, PROGRESS,
INNOVATION AND SUCCESS**

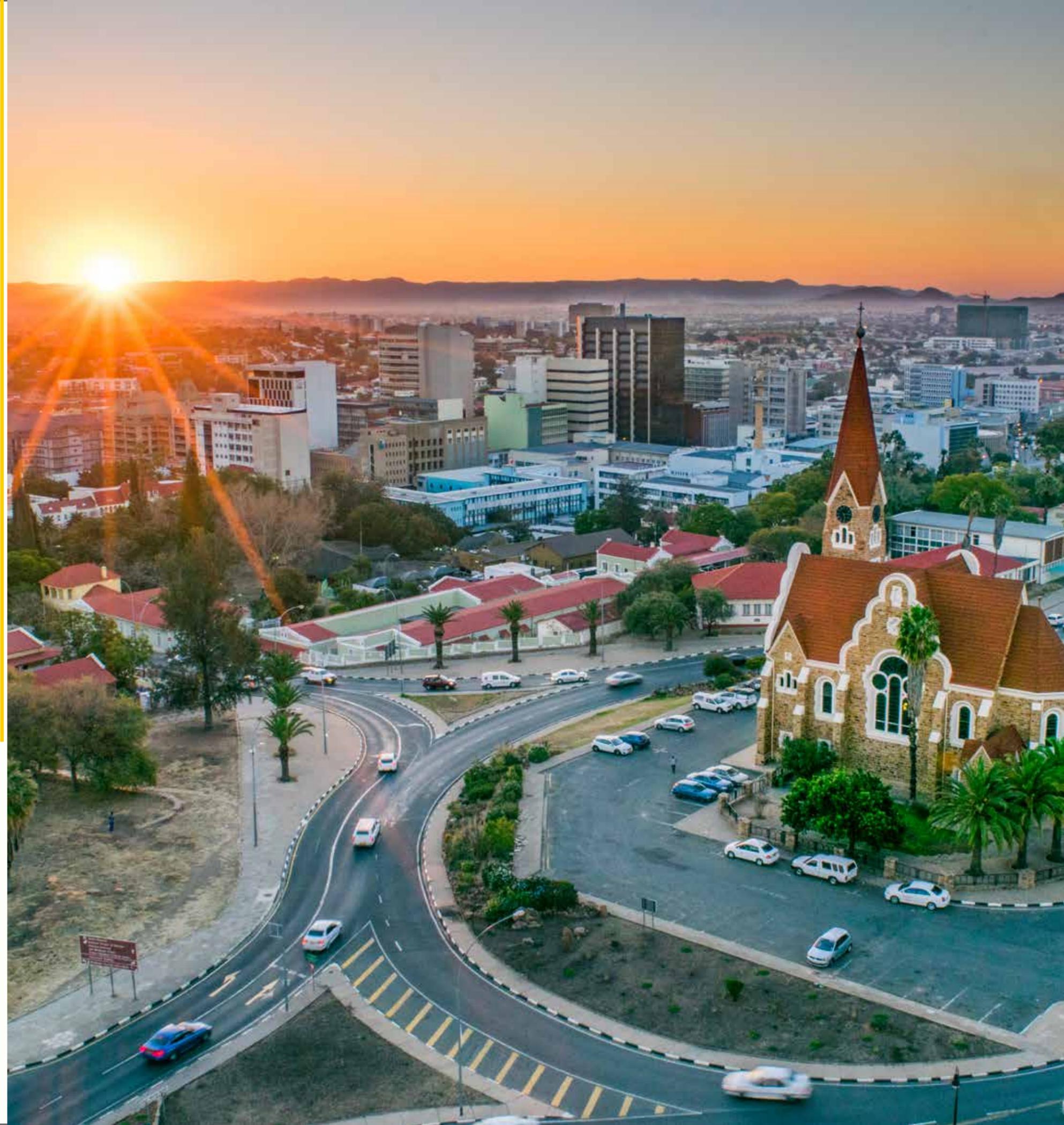
OUR MISSION

Our Heritage Namibia is an essential book for every Namibian that looks to celebrate the Heritage of Namibia. We not only look to the material fortunes that our hard working country has accrued but to the people who through simple acts of nobility have made this country that's synonymous with the marvel it is.

It is an outline of how Namibians from all walks of life identified opportunities, developed ideas and implemented solutions through their aims, objectives and alignment to our cultural heritage.

Keeping in mind the words of Dr Bennett Kangumu, as he argued that cultural heritage should not be viewed as simply part of Namibia's tourism package, but that it lies at the heart of economic development of Namibia.

This book aims to look at the progress that Namibia has made by sharing untold stories of the beneficiaries of our forefathers and impeccable government. We take a look at some of the most compelling stories from historical icons in Namibia, individuals from various cultural backgrounds who have not only truly seen the change but have experienced it, government officials, corporate citizens and ordinary citizens.





I AM NAMIBIA

OUR CONTENT

The aim of the publication is to knit different players who have helped design Namibia together without distinction on who is best or more prominent than the other. It is about harmonising them in one accord of celebrating our nation's heritage, progressive development we have made so far and preserving it for the next generations to come.

THROUGH THE LEADERS EYE

Namibia has come a long way to where we are today and this primarily due to the strong leadership and guidance from the Namibian Government. Content will focus on the various leaders in government their experiences best memories and hopes for the future. It will also include testimonies from various individuals who have benefited due to the intervention of the different government ministries.

CORPORATE CHRONICLES

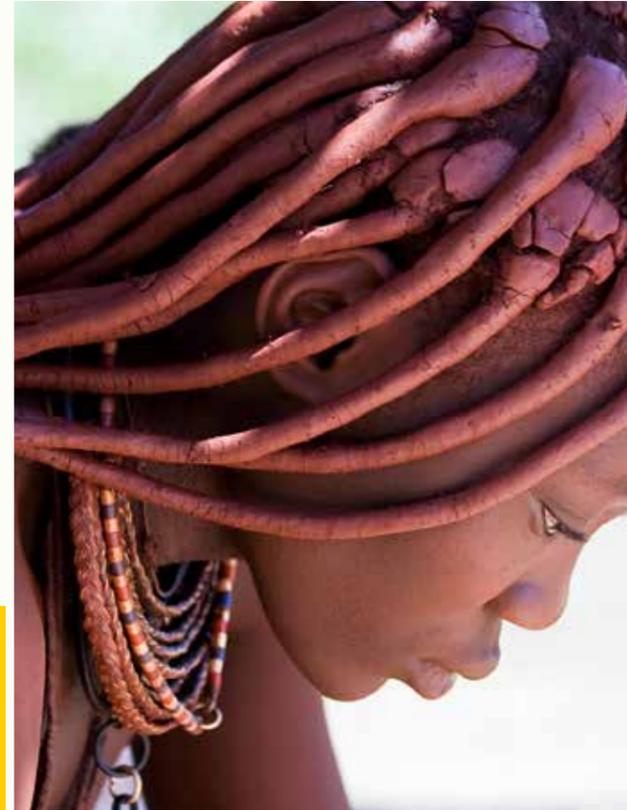
To celebrate various companies in Namibia who through the years have continued to contribute immensely to the development and advancement of our beautiful nation. Also enclosed will be spellbinding stories of companies from grassroots levels and their corporate responsibility initiatives that they have embarked on throughout the years.



The hopes and dreams of Namibians for the future

THE PEOPLE

This is the only book that will allow all Namibians to have their stories told from all walks of life, from all corners of this country regardless of race, gender, economic background or ethnicity. Celebrating our heritage is about seeing what progress has been made from the eyes of those who it was made for, whilst at the same time preserving our inheritance and growing it for the next generations to come. It is about centring our ideas on growing a productive nation that will sustain the current live and the future.



OUR AUDIENCE

NAMIBIA IN ONE BOOK

The publication can be used as a corporate gift as it shares success stories from companies and individuals who have lived and prospered in the country. Our Heritage Namibia's readership is composed of creative players that with the key roles in the physical creation of ideas that build our nation, your client base, your next potential customers just waiting to happen, our client base, every corporate, facility, business and organization in Namibia. The publication is a handy book for everyone from all walks of life, educated, married, professionals, entrepreneurs etc. Our Heritage Namibia is a platform that can help vehicle your brand message and products to crucial decision makers; as well as playing a pivotal role in inspiring other Namibians who are constantly seeking new inspirations.



THIS IS NAMIBIA ADVERTISING RATES

DIAMOND PACKAGE	Outside Back Cover + 8 pages including 75 books N\$250 000
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GOLD PACKAGE	Chapter Breaker + 6 pages including 75 books N\$200 000
SILVER PACKAGE	2rd Inside Pages + 6 pages including 75 books N\$175 000
BRONZE PACKAGE	Inside Back + 6 pages including 75 books N\$150 000
	6 Pages including 35 books N\$90 000
	4 Pages including 28 books N\$65 000
	Double Page including 21 books N\$45 000

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